



Makoto Fujimura
WATER FLAMES - FIRE OF LIFE, 2005

Gold powder on Fujimura paper
50 x 36 inches

WATERS WINERY

Waters is a boutique winery created in 2005 by Jason Huntley based on his indelible belief that the Walla Walla Valley is capable of producing some of the best wines in the world. A quaint farming community in Eastern Washington, Walla Walla has a rich heritage and fertile soils, and now boasts of over 100 wineries, world-class vineyards, and some of the top restaurants in the Pacific Northwest.

Waters' artisanal winemaking style is inspired by truly distinct, "old world" wines that express an underlying sense of time and place. From wine's cultural presence throughout history, to its ability to enhance a meal and a conversation, Waters is intentional about making great wines that carry on these traditions.

www.waterswinery.com

The logo for Waters Winery is the word "Waters" written in a highly decorative, cursive script font. The letters are interconnected with elegant flourishes and loops, particularly around the 'W' and 's'. The color of the logo is a light, muted grey.

GRAMERCY CELLARS

Gramercy Cellars was created in 2005 by Greg Harrington, MS. In 1996, at the age of 26, Greg became the youngest American to pass the prestigious Master Sommelier exam and subsequently ran some of the world's most prestigious wine programs for the likes of Wolfgang Puck and Emeril Lagasse. His goal was always the same ~ to find balanced wines tasting of a specific place and time that would enhance the culinary experience.

Just as it takes great ingredients to make a great meal, great wine begins in the vineyard. Gramercy's viticultural and winemaking approach is very simple ~ select the best vineyards, intervene only when necessary and avoid smothering the wine with excessive new oak. The goal is to produce balanced wines that complement a meal, are pleasurable to drink, and stand out as uniquely Washington State.

www.gramercycellars.com

GRAMERCY CELLARS

MAKOTO FUJIMURA

Makoto Fujimura's art is widely collected and displayed regularly in galleries and museums around the world. Currently residing in New York City, Fujimura was born in Boston in 1960 and was educated bi-culturally in both the U.S. and Japan. While completing his MFA degree from Tokyo National University of Fine Arts and Music in 1989, his thesis painting was purchased by the University and he was subsequently invited to study in the Japanese Painting Doctorate program; a first for an "outsider" to this prestigious traditional program.

Makoto Fujimura combines modern abstract expressionism with the traditional Japanese art of Nihonga. After 20 years as a successful artist in both Japan and the U.S., Makoto Fujimura has become a voice of bi-cultural authority on the nature and cultural assessment of beauty, both by creating it and exploring its forms. Noted art critic Robert Kushner wrote, "The idea of forging a new kind of art, about hope, healing, redemption, refuge, while maintaining visual sophistication and intellectual integrity is a growing movement, one which finds Fujimura's work at the vanguard."

www.makotofujimura.com

INTERNATIONAL ARTS MOVEMENT

IAM is a non-profit organization created in 1990 by Makoto Fujimura to gather artists and creative catalysts from around the world to wrestle with the deep questions of art, faith and humanity.

Art inspires change to help society engage deeply in suffering and joy. Great art, in short, creates the world that ought to be in all of her goodness, truthfulness and beauty. Artists act as a bridge between cultural divides, often giving society a language of healing and reconciliation. IAM empowers the growth of artists in the refinement of their gifts and fosters a dialogue among cultural catalysts to anticipate and invest in what is to come.

www.iamny.org



TO ACKNOWLEDGE THEIR RESPONSIBILITIES AS ARTISTS, AND IN SUPPORT
OF THIS COMPELLING VISION, WATERS WINERY AND GRAMERCY CELLARS
DONATE 20% FROM THE SALE OF EACH BOTTLE OF
21 GRAMS WINE TO THE INTERNATIONAL ARTS MOVEMENT.

21
Gramms

An inspired artistic collaboration of
Makoto Fujimura, Waters and **GRAMERCY CELLARS**

2005

INAUGURAL RELEASE